Rebel With A Cause!

GOOD BOATS AND A GOOD PRICE, FOR YOUR GOOD FISHING.
UNTIL NOW, "LOW-COST" MEANT "LOW-QUALITY."

Too often, getting a “bargain” means accepting something less than what you really want. Well no more! Lund has always been the answer for rugged dependable quality; now we’re the one for affordable versatile fishing boats too. Introducing the new Lund Rebels, because “low-cost” doesn’t have to mean “low-quality.” They’re all Lund: we’ve spared some deluxe features and a few amenities, which saves you money-without sacrificing your good fishing.

Some boat builders offer low-cost “packages” with outboards you’ve never even heard of, and trailers to match. We designed the Rebels as a quality alternative, built to match up with the popular new mid-range, lower-cost outboards of today. So you and your dealer can put together a name-brand package with solid resale value and established service centers—without having to spend an arm and a leg!

Until now, you’ve had to settle for less for the sake of a good price. Until now. Until Rebel. We’re determined to see everyone who’s serious about their fishing get into a Lund. That’s what the Rebels are all about—a right move in your direction. Go ahead, check us out against the competition, you’ll find there isn’t any, except, perhaps, the Lund deluxes!

REBEL. RUGGED, AFFORDABLE AND ALL LUND.
TOUGH ON THE WATER, EASY ON THE WALL

TYEE 16, 17, 18 REBEL SPECIALS  Big water fishing demands a big, sturdy fishing boat, like the Rebel 16, 17, and 18 footers. Nothing less will handle the rough water like Lund’s wave slicing deep-V Tyee hull, giving you strength, stability, safety, and handling. These are big, roomy boats, with lots of moving around room and storage for rods and gear. You can take these versatile fishing boats anywhere, whether downrigging for deep-running Salmon or Trout, trolling lake structure for Pike, or casting from the bow platform for cagey old Bass. You don’t have to cheat yourself, and you shouldn’t. Compare the Rebel to the competition, it’s no contest.

17 Tyee Rebel Special
PIKE 16 REBEL SPECIAL  Standard Lund construction, deep-V hull, and innovative built-in features make this 16 footer a true fishing machine compared to the competition's "row boats." A flat floor, raised casting platform, pre-wired fuse block, a live well, and much more combine for a versatile design that lets you tackle many different fishing challenges—from trolling for Walleyes to casting for Lunker Muskies. Set it up precisely the way you want it, and step into serious fishing confident of rugged strength and safety. Check out the features, check out the workmanship, then check out the competition. Rebel. Good boats, and a good price.
Pike 16 Rebel Special


PIKE 16 REBEL SPECIAL

A. Bow area
B. Rod locker, Switch panel
C. Livewell

16 TYEE REBEL SPECIAL


17 TYEE REBEL SPECIAL


18 TYEE REBEL SPECIAL


FEATUERS AND SPECIFICATIONS

Lund Boats
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A Division of Genmar Industries, Inc.
# Lund Rebel Special

<table>
<thead>
<tr>
<th>Features</th>
<th>Others</th>
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</thead>
<tbody>
<tr>
<td>Double—Riveting</td>
<td></td>
</tr>
<tr>
<td>Extruded Aluminum Keelsons, Gunwhales, Spray Rails</td>
<td></td>
</tr>
<tr>
<td>Individually Fused Switch Panels</td>
<td></td>
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<tr>
<td>Aerated Livewell</td>
<td></td>
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<tr>
<td>Interior Lighting</td>
<td></td>
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<tr>
<td>Reinforced Mounting for Downriggers, Trolling Motors</td>
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<tr>
<td>Aluminum Encased Wood Transoms</td>
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<tr>
<td>Swivel Pedestal Seating</td>
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<tr>
<td>Raised Bow Platform</td>
<td></td>
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<tr>
<td>Double Reinforced Hull in Bow Area</td>
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**Go Ahead, Check Out the Features, Check Out the Quality. Then Check Out the Competition.**

Your Lund dealer will use their knowledge to put together a Rebel, outboard motor, trailer, and electronics for your individual needs. See him today.