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**THE LUND DIFFERENCE**

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F.I.S.H. stands for the four premium attributes found on all Lund boats. From the attention to detail of our **Fit and Finish** to the precise performance of the **IPS Hull**, to optimized **Storage** for tackle and gear and maximized **High Resale** value, every Lund packs in the features that have kept anglers and families coming back for more than seven decades.

[BUILD YOUR BOAT AT LUNDBOATS.COM](http://LUNDBOATS.COM)



**F**

**FIT AND FINISH**

Meticulous craftsmanship from design to production yields the highest quality boat.

**I**

**IPS HULL**

Integrated Power Strake (IPS®) hulls plane fast, run dry and smooth, and maintain superior stability.

**S**

**STORAGE**

Optimized, protected storage in all available space lets you pack everything you need.

**H**

**HIGH RESALE**

One of the highest resale value in fishing boats with Lund's Lifetime Limited Warranty.

**F**

**FIT AND FINISH**

The difference is in the details—careful design and purpose-driven layout provide a great-looking, highly functional boat.



**CRAFTSMANSHIP**

Built by hand with the attention to detail that only seven decades of experience can impart.



**LAYOUT**

Designed to perform—with ease of interior mobility and strategic storage built into each model.



**PREMIUM MATERIALS**

Hand-selected raw materials provide a lifetime of great looks and durability.

## QUALITY IS STANDARD

Premium marine-grade materials and proven construction techniques result in quality boats that last a lifetime.

REVERSE CHINES

INTEGRATED POWER STRAKE (IPS®)

CENTER KEEL

FLAT PAD

## IPS HULL

Our hulls are defined by optimal performance, tradition, quality craftsmanship and meticulous standards. Lund's exclusive Integrated Power Strake (IPS®) hulls plane fast, run dry and smooth, keep you comfortable, and maintain superior stability.



### REVERSE CHINES

With unmatched cornering ability and control, the reverse chines help to stabilize when moving from side to side in the boat and provide a sense of security when experiencing rough water.



### CENTER KEEL

Lund's pronounced center keel keeps your boat tracking true and helps it react instantly, giving you the ability to maneuver with precision.



### FLAT PAD

The flat center pad at the stern delivers non-turbulent water to the motor for peak performance. It also eliminates bow lift, resulting in quicker holeshot.

# S

## STORAGE

### LIVEWELLS

Multiple fish-protecting livewells on select models for ease of access and separating species.



**UNDER-  
CONSOLE  
TACKLE TRAY  
STORAGE**

### OPTIMAL USE OF SPACE

Lund uses every possible cubic inch of under-deck space to maximize tackle and gear storage.



### SPORTTRAK™

Mount and relocate rod holders, cup holders and even downrigger brackets anywhere along the side of your boat.

### ROD STORAGE

Secure storage for multiple baitcast and spinning combos keeps you organized and ready to target any species.



# H

## HIGH RESALE



### BEST INVESTMENT

The ultimate proof of quality is the perennially high resale value of Lund boats. Often, used prices are quite close to new—if you can even find a used Lund. This is due to the confidence boaters have in the proven durability of the legendary Lund brand. Many Lund owners never re-sell their boats—choosing instead to pass them down to future generations.

Warranties include lifetime warranty on transoms, double-riveted seams, flooring and related materials and labor, 3-year 100% bow-to-stern parts and labor coverage (ask your dealer for details), and transferable 10-year pro-rated warranty for second owner.



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## WHY LUND

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From 1948 to today, Lund's tradition of building innovative and top-quality boats continues. Built by fishermen for fishermen, our boats are created for whatever your adventures may be.

[LUNDBOATS.COM](http://LUNDBOATS.COM)