



THE LUND DIFFERENCE





F.I.S.H. stands for the four premium attributes found on all Lund boats. From the attention to detail of our **Fit and Finish** to the precise performance of the **IPS Hull**, to optimized **Storage** for tackle and gear and maximized **High Resale** value, every Lund packs in the features that have kept anglers and families coming back for more than seven decades.

[BUILD YOUR BOAT AT LUNDBOATS.COM](http://LUNDBOATS.COM)



F

FIT AND FINISH

Meticulous craftsmanship from design to production yields the highest quality boat.

I

IPS HULL

Integrated Power Strake (IPS®) hulls plane fast, run dry and smooth, and maintain superior stability.

S

STORAGE

Optimized, protected storage in all available space lets you pack everything you need.

H

HIGH RESALE

One of the highest resale value in fishing boats with Lund's Lifetime Limited Warranty.

F

FIT AND FINISH

The difference is in the details—careful design and purpose-driven layout provide a great-looking, highly functional boat.



CRAFTSMANSHIP

Built by hand with the attention to detail that only seven decades of experience can impart.



LAYOUT

Designed to perform—with ease of interior mobility and strategic storage built into each model.



PREMIUM MATERIALS

Hand-selected raw materials provide a lifetime of great looks and durability.

QUALITY IS STANDARD

Premium marine-grade materials and proven construction techniques result in quality boats that last a lifetime.

REVERSE CHINES

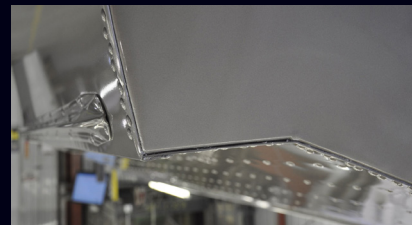
INTEGRATED POWER STRAKE (IPS®)

CENTER KEEL

FLAT PAD

IPS HULL

Our hulls are defined by optimal performance, tradition, quality craftsmanship and meticulous standards. Lund's exclusive Integrated Power Strake (IPS®) hulls plane fast, run dry and smooth, keep you comfortable, and maintain superior stability.



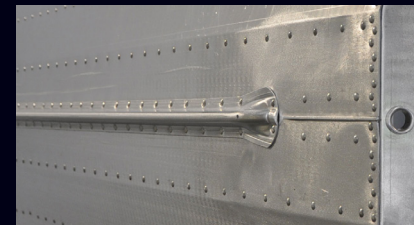
REVERSE CHINES

With unmatched cornering ability and control, the reverse chines help to stabilize when moving from side to side in the boat and provide a sense of security when experiencing rough water.



CENTER KEEL

Lund's pronounced center keel keeps your boat tracking true and helps it react instantly, giving you the ability to maneuver with precision.



FLAT PAD

The flat center pad at the stern delivers non-turbulent water to the motor for peak performance. It also eliminates bow lift, resulting in quicker holeshot.

S

STORAGE

LIVEWELLS

Multiple fish-protecting livewells on select models for ease of access and separating species.



**UNDER-
CONSOLE
TACKLE TRAY
STORAGE**

OPTIMAL USE OF SPACE

Lund uses every possible cubic inch of under-deck space to maximize tackle and gear storage.



SPORTTRAK™

Mount and relocate rod holders, cup holders and even downrigger brackets anywhere along the side of your boat.

ROD STORAGE

Secure storage for multiple baitcast and spinning combos keeps you organized and ready to target any species.



H

HIGH RESALE



BEST INVESTMENT

The ultimate proof of quality is the perennially high resale value of Lund boats. Often, used prices are quite close to new—if you can even find a used Lund. This is due to the confidence boaters have in the proven durability of the legendary Lund brand. Many Lund owners never re-sell their boats—choosing instead to pass them down to future generations.

Warranties include lifetime warranty on transoms, double-riveted seams, flooring and related materials and labor, 3-year 100% bow-to-stern parts and labor coverage (ask your dealer for details), and transferable 10-year pro-rated warranty for second owner.



WHY LUND

From 1948 to today, Lund's tradition of building innovative and top-quality boats continues. Built by fishermen for fishermen, our boats are created for whatever your adventures may be.

LUNDBOATS.COM